

# **EXHIBIT 1**

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**Sent:** Sunday, June 29, 2020 10:43 AM Case 20-10343-LSS Doc 1285-1 Filed 09/08/20 Page 2 of 2

**To:** Evan M. Smola

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**Subject:** Re: BSA-Claims data and insurance analysis

Yes but no more. We need to control our power. Not just to the committee but to everyone - mediators, BSA, councils etc.

[REDACTED] Andolina and the 3 Amigos need to get that message. They are wasting their time talking to the TCC.

Here is the message: We control 80% of the claims I.e our coalition controls the case.

We are not going to do anything to help grease the gears for Stang and the dimwits including speeding up the insurance analysis. Ken, that's playing in to the Andolina Stang program.

Message is: we're not playing.

I've got a new strategy. I'm calling it the Seinfeld Shift. You'll like it.

It means we relax, keep focused on our marketing and media efforts going full tilt in to Nov, chill and enjoy our summer and evaluate in the fall. We have the luxury of doing nothing.

Either that or go sell 15-30M of our case to a motherfunder to let it and AG digitally rape us for nine months.

The network execs to Jerry and George Costanza about the sitcom idea Jerry and George are pitching:

Q: "Yes, but what is the sitcom about?"

Jerry and George confidently smiling ear to ear: "It's about nothing, nothing at all."

[REDACTED]

Nothing happens until AIS says so. We smile, nod our heads and do nothing, nothing at all.

Me? I'm going sailing.

Sent from my iPhone